

BON JUN O. CALAMBA

Senior WordPress & Full-Stack Web Developer

Alegria, Surigao Del Norte, Philippines | bonjun.calamba@gmail.com | 0907 403 2640 | lazerpenstudio.com | Open to Remote / WFH

PROFILE

WordPress-focused web developer with 7+ years building, optimizing, and maintaining client websites for agencies and businesses across Australia, the US, and the Philippines. Comfortable owning a site end-to-end from initial build and theme/plugin development through SEO, performance, and infrastructure (DNS, Cloudflare, hosting). Experience spans WooCommerce e-commerce, Shopify, and Webflow builds alongside core WordPress work. Remote-first, deadline-driven, and used to working directly with distributed teams and clients.

CORE SKILLS

WordPress: WordPress, WooCommerce, Elementor Pro, ACF Pro, Divi, Gutenberg, Custom Themes & Plugins, CPT, Hooks & Filters, REST API

Front-End: HTML5, CSS3, JavaScript, jQuery, AJAX, Bootstrap, Vue.js, GSAP, Responsive & Mobile-First Development

Back-End & Data: PHP, MySQL, phpMyAdmin, REST APIs, JSON, Webhooks, Third-Party Integrations

SEO & Analytics: Technical SEO, Core Web Vitals, GA4, GTM, Search Console, Semrush, Screaming Frog, Search Atlas, Rank Math, Yoast

Performance & Security: PageSpeed Optimization, WP Rocket, Cloudflare/CDN, WebP, Caching, Database & CSS/JS Optimization

Hosting & Infrastructure: Cloudflare, DNS, SSL, cPanel, Godaddy, Hostinger, WP Engine, Bluehost, Website Migrations, Staging, SPF/DKIM/DMARC

CRM & Automation: GoHighLevel, HubSpot, ActiveCampaign, Zapier, Webhooks, Lead & Marketing Integrations

Development: Git/GitHub, VS Code, Chrome DevTools, FileZilla, FTP/SFTP, Debugging & Cross-Browser QA

Design & Collaboration: Figma, Photoshop, Canva, Jira, Asana, Trello, Monday.com, Notion, Slack, Microsoft Teams

Senior Web Developer

Mar 2024 – August 2026

Phenyx — Australia · Remote

- Owned end-to-end development, optimization, and maintenance of client WordPress sites — from Hostinger setup through advanced functionality, compatibility, and performance troubleshooting.
- Built dynamic, high-engagement interfaces using the GSAP animation library to elevate UX across client sites.
- Managed DNS, Cloudflare configuration, and email deliverability to keep client sites secure, accessible, and reliable.
- Ran on-page SEO audits and site health checks with Rank Math, GA4, and Search Console; used ACF Pro for custom fields and WP Rocket/PageSpeed Insights for performance tuning.
- Organized multi-client delivery with Trello in a fast-paced agency environment, consistently hitting deadlines.

Web Developer

Feb 2023 – Feb 2024

Oracle NetSuite — United States · Remote

- Published and maintained HTML content pages, including webinar/event pages with registration and confirmation flows.
- Maintained sitemap structure and page updates to support SEO and user navigation.
- Collaborated with content, design, and SEO specialists to troubleshoot functionality, compatibility, and performance issues.

Full Stack Web Developer

Apr 2022 – Sep 2022

Elite Carpet Dry Cleaning Pty Ltd — Australia · Remote

- Built a custom WordPress plugin that served dynamic content — contact details, social links, chat widgets — based on visitor postcode, IP, or GPS location.
- Redesigned the homepage layout and graphics and delivered full mobile responsiveness across viewports.
- Produced mockups in InVision and Photoshop, an animated email signature, and internal standards/documentation.
- Managed domain nameserver changes and DNS configuration.

Web Developer → Senior Web Developer

Mar 2020 – Mar 2022

QL PTY LTD — Philippines · Remote

- Owned technical SEO — meta tags, canonical tags, robots.txt, and sitemaps — plus GTM and GA/GA4 setup and goal tracking.
- Implemented SEO overrides beyond plugin scope via custom functions.php code.
- Migrated sites across hosts, built staging environments, configured SSL/DNS, and managed G Suite email accounts.
- Used Screaming Frog for technical site audits and issue tracking.

Full Stack Web Developer

Dec 2017 – Dec 2019

Blaze Online — Australia · Remote

- Built WooCommerce e-commerce and catalog sites on WordPress using Elementor and custom PHP functionality.
- Owned QA — cross-browser, front-end, and back-end checks — before every client handoff.
- Handled site backups, staging, domain setup, DNS, and Google Analytics/Webmaster Tools integration.

SELECTED PORTFOLIO

Live sites: whitestoneaustralia.com.au - sadekgroup.com.au - littleblossom.net.au - phenyx.com.au - grandreve.com.au - elite.com.au - elitetestandtag.com.au - kelsotools.com.au - westmix.com.au - baysidepools.com.au - kinproperty.com.au - southmelbourneglass.com.au - tuscanpath.com.au - infinityhealthclub.com.au - eppingsc.vic.edu.au - goulburnaustralia.com.au - nylex.com.au - cyclone.com.au - truckerstoystore.com.au - skyongroup.com - chriskille.com - shophealthyzzs.com - mattress-superstore.com - midwestmattresscompany.com - jacksonvillebedding.com - sleeptronic.com - goldenislesmattress.com - boise-mattress.com - junasleep.com - naplesmattress.com - lazerpenstudio.com — assessment.lazerpenstudio.com

EDUCATION

BS in Information Technology

Father Saturnino Urios University, Philippines — 2017

LANGUAGES

English — Fluent (Spoken 9/10, Written 9/10)